

# CAPA 2020 is going virtual!



## ABOUT CAPA

The Canadian Association of Physician Assistants (CAPA) is the national voice of physician assistants (PAs) in Canada with over 900 members. PAs are expanding across the country, playing an enhanced role in improving care and supporting a physician's practice. CAPA works to support quality standards and competencies, and help establish the profession within the national health care framework.

PAs are working to make patient care more accessible, the health system more efficient, and team-based care more effective. Their key functions include conducting physical exams, ordering and interpreting tests, prescribing medications and developing treatment plans, assisting in surgery, and counseling patients.

## THE CAPA ANNUAL CONFERENCE

The CAPA Conference, which is now in its 21<sup>st</sup> year, is held every fall and is a must-attend event where PAs access continuing professional development credits to maintain their certification. However due to the global pandemic, CAPA is pivoting to deliver a virtual event. The conference will now consist of three days of live content with recorded sessions on-demand available throughout the year. Please keep in mind, an online survey with the membership revealed that online delivery will likely attract even more participants, further extending your reach!

## ANNUAL SPONSORSHIP

	SUPPORTER	BRONZE	SILVER	GOLD
Included in sponsor listing	●	●	●	●
One virtual exhibit booth		●	●	●
Exhibitor profile with ability to upload resources and link to social media channels		●	●	●
Five minute promotional video			●	●
Custom banner ad			●	●
Company logo and link included in conference communications			●	●
Webinar – 45 minutes (topic, speaker(s), and presentation material are subject to pre-conference approval by the Program Planning Committee)				●
Webinar promoted in monthly news bulletin				●
Promotional email blast sent to CAPA members				●
Notice of webinar on CAPA's social media channels (Facebook and Twitter)				●
Raffle draw and prize from CAPA to encourage attendance				●
	\$1,000	\$2,500	\$4,000	\$5,000

*\*Please note the above benefits will be available on the conference education platform until June 2021.*

# SPONSOR AGREEMENT

## COMPANY CONTACT INFORMATION:

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal Code/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Email: \_\_\_\_\_

GOLD SPONSOR	<input type="radio"/>	\$5,000
SILVER SPONSOR	<input type="radio"/>	\$4,000
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SUPPORTER	<input type="radio"/>	\$1,000

## PAYMENT INFORMATION:

- Cheque #: \_\_\_\_\_ (Cheques/money orders made payable to "Canadian Association of Physician Assistants")
- Money Order #: \_\_\_\_\_
- Interac eTransfer (Please send to [events@capa-acam.ca](mailto:events@capa-acam.ca))
- VISA or MasterCard (a 5% service fee is applied to all credit card transactions)

Name of cardholder: \_\_\_\_\_

Billing address associated with card: \_\_\_\_\_

Email address receipt should be sent: \_\_\_\_\_

Credit card number: \_\_\_\_\_

Expiry (MM/YY): \_\_\_\_\_ Security PIN: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return form to the attention of CAPA's Member Services and Conference Planner, Kristy Corrente at:  
265 Carling Avenue, Suite 704, Ottawa, ON K1S 2E1 or via email at [kcorrente@capa-acam.ca](mailto:kcorrente@capa-acam.ca)

THANK YOU FOR YOUR SUPPORT!