

# PA News Bulletin

May 30, 2017 Issue 29



## **Call for Candidacy: 2017 Board Elections!**

### **Call for Candidacy: 2017 Board Elections!**

Do you think you have what it takes to lead the PA profession and to represent your peers at a National level? If so we want to hear from you. On June 1, 2017 CAPA will be announcing a call for candidacy for the 2017 CAPA Board of Director elections. The following positions will be open for election for a 2 year term:

#### **President**

#### **Vice-President**

#### **Director, Communications**

#### **CAF Representatives**

#### **Ontario Chapter President and Vice-President**

#### **Atlantic Chapter President and Vice-President**

#### **Quebec Chapter President and Vice-President**

The process will begin on June 1, 2017 and the elected candidates will be announced on August 3, 2017. We encourage you to be proactive and get involved to ensure a bright future for your association.

### **Progress in NB**

In April CAPA met with senior leadership from NB Health's Workforce Planning Division. Discussions took place regarding expanding the role of PAs in the province. The government was supportive and felt that the conversation was timely as they are exploring the idea of utilizing PAs for surgical assist positions in cardiac care. This concept is still in the infancy stage: however, CAPA committed to working with government and offered to help when they are in their planning phase.

We also discussed primary and acute care: however, the government encouraged CAPA to

approach the health authorities for these specialty areas. In NB the onus is on the health authorities to implement desired programs through government funding. CAPA will approach the health authorities to schedule meetings in late spring/early summer.

CAPA also met with the NB Medical Society and they are supportive and willing to assist in educating physicians about the value of PAs.

In addition two champion physicians have come forward to lend their support in advocacy. They have volunteered to participate in meetings with government and the health authorities. CAPA is planning a trip to NB to target these groups and help to move the PA agenda forward in the province.

### **Ontario Sustainability Plan**

As you are aware the MOHLTC has established a PA Integration Working Group with the goal of better incorporating PAs into Ontario. CAPA was asked to participate in this work and we have put forward several names of PAs and physicians who can help. A preliminary meeting was held in April with another to follow later this month.

The Association of Family Health Teams of Ontario and CAPA hosted a webinar on May 24, 2017. This was geared towards senior leadership at Family Health Teams (FHTs) and helped to educate these individuals on the value that PAs can bring to FHTs. We also touched on the government funding in place to hire PAs. Two PAs from FHTs in the GTA shared their success stories.



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CAPA attended the Pri-Med Conference in Mississauga earlier this month. The event was a success with many physicians wanting to know more about PAs and how to employ them in their practices. We also saw many PAs and they were happy to see us exhibiting and representing the profession.

We would like to thank the PAs who took the time to volunteer in the CAPA booth to help promote the profession and get the opportunity to speak with prospective employers. Having PAs there to describe their roles added considerable value.

### **Advocacy Campaign Update**

During CAPA 2016 we unveiled our advocacy strategy as it pertains to the Conference Board of Canada study. Since the launch of the plan and following the coverage received for National PA Day, the staff put together a strategy to target stakeholders in 2017-18. The overarching messages come from the Conference Board reports and the theme will continue to remain Canada/province Needs PAs. The intention is to use these same tools with some additional tactics and focused strategies for reaching our target audience.

In Quebec we targeted the media tying into the government's announcement for funding into primary care and emergency medicine. We were successful in receiving media coverage from Radio Canada for our news release and significant social media activity.

In Ontario we have engaged a group of PAs to target local MPPs. We will be pursuing the top

most influential MPPs in healthcare and have paired them with PAs in their ridings. We provided the PAs with a toolkit to assist them with this work.

Hopefully, this will help to initiate support within government. We have secured September 13, 2017 as the date for a PA Awareness Day at the Ontario Legislature, details to follow.

We are also planning an event in Victoria following the May provincial election for late summer/early fall.

Over the course of this year we will continue to roll out our advocacy plan into other jurisdictions.

### **May 31 - Last Chance to Renew Your Membership!**

For anyone who has not yet renewed their membership for 2017-2018, you must renew before May 31! After this time you will no longer have access to your member benefits or CPD tracking tool.

CAPA now offers our members the option of choosing a flexible payment plan to meet your needs. This option is available to members who want to pay their member dues by credit card via installments. These installments can be monthly (1<sup>st</sup> of every month), quarterly (1 April, 1 July, 1 October and 1 January) or semi-annually (1 April and 1 October). If you have not yet renewed your membership and wish to participate in our payment plan, please contact CAPA at: [admin@capa-acam.ca](mailto:admin@capa-acam.ca).



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## Call for Candidacy: 2017 Board Elections!

Your CAPA membership offers exclusive access to the following member privileges:

- A National organization representing your interests
- Advocacy for the advancement of the profession across all provinces and territories
- Affordable professional liability insurance
- High caliber CPD and online tracking system
- Discounts on home and auto insurance
- Networking opportunities
- Reduced rates on travel and fitness memberships
- And much more!

Visit [capa-acam.ca](http://capa-acam.ca) and register today!

### **CAPA 2017 –Registration Opens June 1!**

The 2017 CAPA Annual Conference will be in the Nation's capital at the Delta Ottawa City Centre from October 26 – 29, 2017. This year's program is sure to please with engaging speakers, high caliber education and fun networking opportunities. Some highlights will include: EKG and joint injections workshops, the 2<sup>nd</sup> annual Awards Gala and President's Dinner, as well as an improved event APP with real time updates. The final program will be available on the website June 1 and will coincide with the launch of registration.

We look forward to celebrating Canada's 150<sup>th</sup> anniversary and your contribution to Canadian healthcare. Be sure to mark it in your calendar!

Don't forget! As a member, you receive a discount

to the CAPA Conference. Take advantage and double your savings by registering for CAPA 2017 at the early bird rate available June 1<sup>st</sup>!

Do you have any industry rep contacts (i.e. in pharma, medical devices, etc.)? If so, help CAPA solicit new exhibitors and sponsors by sharing your contacts with CAPA's Member Services and Conference Planner, Kristy Corrente at [kcorrente@capa-acam.ca](mailto:kcorrente@capa-acam.ca).

Getting new involvement from industry is all about networking; help us make these connections today!

### **Entry to Practice Guide is Now Available**

CAPA has created an Entry to Practice Guide for new PA graduates. The purpose of this resource is to assist you in your employment search. Valuable information is included such as interview techniques, contract negotiations, professionalism and more. Check it out on the [CAPA website](http://capa-acam.ca) today.

### **Continuing Professional Development**

For any questions regarding the CPD Tracking Tool, we encourage you to refer to the list of [FAQs](#) under CPD in the PACCC section on the CAPA website. If you have any further questions or require any assistance, please contact Sandra Bourgon, at 877-744-2272 or at [certification@capa-acam.ca](mailto:certification@capa-acam.ca). Please **do not** contact the Royal College directly as you will simply be redirected to PACCC.

### **Protect Yourself and Loved Ones**

CAPA membership provides exclusive access to discounted professional liability coverage through



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Marsh. The CAPA group liability insurance plan offers **individual** coverage specifically tailored to your practice for up to \$10,000,000 per incident and in the event of a claim, provides up to \$100,000 in legal expenses. Other group plans from hospitals or clinics may not offer the same coverage. Ensure that you are protected - [Sign up](#) today!

[Visit the member's area to learn more about these benefits and more.](#)

### **Job Listings**

Opportunities exist in North Bay, Winnipeg, Newmarket, Hamilton, remote locations across Canada, Brantford, Vaughan, Burlington, Calgary, Belleville, and Trenton. To view the job descriptions, visit the [job listings](#) section on the CAPA website.



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