



## MEDIA ADVISORY

For immediate release

### Ontario's Capital is Hosting over 200 Physician Assistants to Demonstrate the Value they Provide to Ontario Patients

**October 23, 2015, Toronto** – The Canadian Association of Physician Assistants (CAPA) is inviting the media to attend the 2015 CAPA Annual Conference at the Novotel Toronto Centre from October 23 – 25, 2015. Program highlights include presentations from:

- *Dr. Cindy Forbes, President; Canadian Medical Association addressing the need for a Canadian seniors' strategy*
- *Maureen Taylor, Physician Assistant (PA) and former CBC Reporter sharing her personal experience with the Supreme Court trial and highly publicized debate focusing on Physician Assisted Death*
- *Andre Picard, renown Health Journalist, Globe and Mail, providing an overview of the evolution of the Canadian healthcare system and moderating a panel discussion looking at the government's responsibility in the health of Canadians*
- *A global perspective of the PA profession featuring speakers from the Netherlands, Australia and US*

The media will have full access and there will be plenty of opportunities for interviews with reputable speakers as well as the CAPA leadership team including National President, Chris Rhule.

The theme of this event is seniors care and how PAs as part of a collaborative patient-centered team can optimize access to quality care for Canadians.

PAs are currently practicing within the public health care systems in Ontario, Manitoba, New Brunswick and Alberta and patients are already starting to experience the value that these professionals bring to the health system. CAPA chose Toronto as the host city for this event to showcase the PAs working in this province and to educate the medical community on how the introduction of this profession can improve the overall health of Canadians.

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In an era when health human resources are limited; and with the reduction of federal spending in health care, we need to find innovative ways to make our dollars stretch farther. PAs can be part of the solution. Working with physicians and alongside other healthcare professionals, PAs can maximize service for patients while helping the health care system to reduce spending.

To view the full program, please visit:

<https://capa-acam.ca/capa-events/capa-2015-conference/program/>

To confirm your attendance for this event or for more information on the 2015 CAPA Annual Conference, please contact:

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**About CAPA**

*Canadian Association of Physician Assistants is a nationally incorporated bilingual professional association that advocates on behalf of its members at the direction of a volunteer Board of Directors which represents Physicians Assistants (PA), PA students, and other members across Canada and internationally. CAPA has members in all national regions as well as the Canadian Forces who share a desire to help develop Canadian health care, and to advocate for the professions' model of cooperative, collaborative, patient centered quality health care. Visit [www.capa-acam.ca](http://www.capa-acam.ca) to learn more.*