

26TH ANNUAL CONFERENCE

**CAPA** **2025**  
CALGARY, AB

**NOVEMBER 6 - 8**

**THE WESTIN CALGARY | 320 4TH AVE SW, CALGARY, AB T2P 2S6**



# SPONSOR AND EXHIBITOR PROSPECTUS

[www.capa-acam.ca/capa2025](http://www.capa-acam.ca/capa2025)



Canadian  
Association  
of Physician  
Assistants

Association  
canadienne  
des adjoints  
au médecin

**PACCC**  
PHYSICIAN ASSISTANT  
CERTIFICATION COUNCIL  
OF CANADA



**CCAMC**  
LE CONSEIL DE CERTIFICATION  
DES ADJOINTS AU MÉDECIN DU  
CANADA

# PARTNER WITH CAPA

## The only national conference for PAs in Canada!

PAs are important members of healthcare teams. They help make it easier for patients to receive care. They work in any clinical setting: family doctors' offices, emergency rooms, long-term care, cancer centers, surgical suites, etc.


The CAPA Annual Conference offers the chance to learn, share ideas, and network during the:


- Exhibit hall hours with Networking Breaks
- Job Fair
- Hands-On Workshops
- Scientific E-Poster Presentations
- Plenary and Concurrent Sessions
- Welcome Reception
- Awards Ceremony and President's Reception


Sponsorship provides you with a unique opportunity to capture the attention of PAs, PA students, educators, and other healthcare leaders. Whether your goals involve reaching PAs, raising awareness, introducing a service, or launching a new product, CAPA 2025 is for you.





# SPONSOR & EXHIBITOR BENEFITS


 **Direct Access to Target Audience:** PAs, healthcare leaders, and educators, provide sponsors and exhibitors with targeted exposure to a growing healthcare profession.


 **Enhanced Brand Visibility:** Your brand is showcased throughout the conference, as well as pre and post event, offering extended visibility among decision-influencers. This exposure positions your brand as a thought leader and supporter of the PA profession.


 **Networking Opportunities:** Social events and unopposed time in program for networking breaks where you can engage in one-on-one conversations with delegates, allowing for valuable relationship-building.


 **Education and Thought Leadership:** Sponsor a session, workshop or participate in a panel. Share insights, research findings, or case studies, to increase brand recognition and trust.

 **Lead Generation and Sales Opportunities:** Connect with healthcare professionals to generate high-quality leads, accelerating outreach and sales efforts. This is particularly valuable for organizations offering products or services tailored to healthcare practices, such as medical devices, software, and educational materials.

 **Industry Insights:** Gain insights into the latest trends, challenges, and needs of the PA community, which can inform product development, service offerings, and marketing strategies.

 **Social media and online exposure:** CAPA promotes its sponsors and exhibitors through various channels, including email, newsletters, social media, and banner ads. This additional digital exposure further extends the reach and impact of your participation, both before and after the event.

 **Support for the PA profession:** By sponsoring or exhibiting the CAPA conference, you demonstrate a commitment to advancing the PA profession in Canada. This support can strengthen brand loyalty among PAs and healthcare leaders who value advocacy for the profession.

 **Increased market reach:** The CAPA conference is the only national event for PAs in Canada, offering a unique platform for companies to expand their presence, connecting with stakeholders from different regions and healthcare systems.

# SPONSORSHIP PACKAGES

BENEFITS	PLATINUM \$10,500	GOLD \$7,000	SILVER \$6,500	BRONZE \$5,500	SYMPOSIUM \$6,000	WIFI \$5,500	EXHIBITOR \$4,000
Exhibitor Booth	✓	✓	✓	✓	✓	✓	✓
Profile on Website	✓	✓	✓	✓	✓	✓	✓
Banner Ad	✓	✓	✓	✓	✓	✓	
Opening Recognition	✓	✓	✓	✓	✓	✓	✓
Social Media	✓	✓	✓	✓	✓	✓	✓
Email	✓	✓	✓	✓	✓	✓	✓
Digital Ads	✓	✓	✓	✓	✓	✓	✓
Delegate Bag Insert	✓	✓	✓		✓		
Speaking Opportunity	✓	✓					
Breakfast Sponsor	✓	✓	✓	✓			
Lunch Sponsor	✓	✓	✓	✓			
Welcome Reception		✓					
Awards Ceremony Sponsor	✓						
Two Passes	✓	✓					
Two Hotel Room Nights	✓	✓					
Custom WIFI Package						✓	

All packages are negotiable and may be further tailored to meet your company's needs

# ADD-ON **ADVERTISING**

ADD-ON	PRICE
Banner Ads on Virtual Recordings	\$800
Social Media Video Message	\$600
Host a Product/Service Raffle	\$500
Delegate Bag Insert	\$500

[www.capa-acam.ca](http://www.capa-acam.ca) | [admin@capa-acam.ca](mailto:admin@capa-acam.ca) | 613-248-2272

Visit the event website for more information and submit a sponsorship form

[www.capa-acam.ca/capa2025](http://www.capa-acam.ca/capa2025)



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Canadian Association of  
Physician Assistants

# NATIONAL PHYSICIAN ASSISTANTS JOB FAIR | NOVEMBER 8, 2025

26th Annual Conference | 26ième Congrès annuel

# CAPA 2025 ACAM

CALGARY, AB



**The Westin Calgary**

320 4 Ave SW,

Calgary, AB T2P 2S6

[www.capa-acam.com/capa2025](http://www.capa-acam.com/capa2025)

Hire Top PA prospects – Introduce exciting new career opportunities for Physician Assistants across Canada.

## Benefits for PA Employers

- Premier 3-Day Exhibit Booth
- Featured Website Profile
- Eye-Catching Banner Ads
- Social Media Spotlight
- Targeted Email Mentions
- Digital Ad Placements
- Custom Delegate Bag Inserts
- Nationwide PA Recruitment Opportunities



SCAN ME



**DON'T MISS OUT, SIGN-UP TODAY!**



**NETWORK**



**CONNECT**



**RECRUIT**



**PAs**

[WWW.CAPA-ACAM.CA](http://WWW.CAPA-ACAM.CA) | [877 744-2272](tel:877-744-2272)

# CAPA SPONSOR & EXHIBITOR AGREEMENT

## COMPANY CONTACT INFORMATION:

Company Name: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal: Code/Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_  
Email: \_\_\_\_\_

## NAMES OF EXHIBIT PERSONNEL FOR BADGES:

1. \_\_\_\_\_ 2. \_\_\_\_\_

<b>Package</b>	<b>Price</b>	Select your preferred package by placing a checkmark below:
Platinum	\$10,000	
Gold	\$7,000	
Silver	\$6,500	
Bronze	\$5,500	
Symposium	\$6,500	
Wi-Fi	\$6,000	
Exhibitor ( Use for Job Fair )	\$4,000	
<b>Add-On(s)</b>	<b>Price</b>	Select your preferred add-on by placing a checkmark below:
Banner Ads on Virtual Recordings	\$800	
Social Media Video Message	\$600	
Host a Product/Service Raffle	\$500	
Delegate Bag Insert	\$500	

## PAYMENT INFORMATION:

Cheque # \_\_\_\_\_ (Please make cheques/money orders payable to "Canadian Association of Physician Assistants")

Money Order # \_\_\_\_\_

VISA  MasterCard Please note that a 5% credit card processing fee will be applied to all transactions.

Name of cardholder: \_\_\_\_\_

Billing address associated with card: \_\_\_\_\_

Email address receipt should be sent: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Expiry (MM/YY): \_\_\_\_\_ CVV: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_