

# CAPA 26 ACAM

27th Annual Conference | 27ième Congrès annuel

TORONTO, ONTARIO

OCTOBER 22-24

## SPONSOR AND EXHIBITOR PROSPECTUS

[www.capa-acam.ca/capa2026](http://www.capa-acam.ca/capa2026)



Canadian  
Association  
of Physician  
Assistants

Association  
canadienne  
des adjoints  
au médecin

PACCC  
PHYSICIAN ASSISTANT  
CERTIFICATION COUNCIL  
OF CANADA



CCAMC  
LE CONSEIL DE CERTIFICATION  
DES ADJOINTS AU MÉDECIN DU  
CANADA



# THE ONLY NATIONAL CONFERENCE FOR PAs IN CANADA

Physician Assistants are important members of healthcare teams. They help make it easier for patients to receive care. They work in any clinical setting: family doctors' offices, emergency rooms, long-term care, cancer centres, surgical suites, etc.

## Sponsoring or exhibiting at CAPA 2026 gets you:

- Direct access to practising PAs, students, and educators
- Strong engagement during networking breaks and social events
- National reach through digital and post-event exposure

## You'll reach over 200 attendees comprised of:

- Practising PAs
- PA Students
- PA Educators
- Healthcare leaders & decision-makers
- Canadian Healthcare Stakeholders

This year for **CAPA 2026**, Canadian Association of Physician Assistants 27<sup>th</sup> Annual Conference will be held at in **Toronto, Ontario** at **The Westin Toronto Airport**

**950 Dixon Rd, Etobicoke  
Ontario, Canada  
M9W 5N4**



[View hotel here](#)

[Reserve your room by  
September 29th, 2026](#)

**WESTIN**  
HOTELS & RESORTS

[\*\*WWW.CAPA-ACAM.CA/CAPA2026\*\*](http://WWW.CAPA-ACAM.CA/CAPA2026)

# FEATURED SPONSORSHIPS

## CAPA 2026



### Exhibitor

**Not for profit \$3,500 | Regular \$4,500**

Engage directly with conference delegates in the exhibit hall and showcase your products, services, or programs to Canada's PA community. Each exhibitor space includes one 6-foot skirted table and two chairs, complimentary refreshments throughout exhibit hours, and two exhibitor registrations for on-site representatives. A company description will also be featured on the conference website within the exhibitor profile.

**Best for: Direct engagement, lead generation, brand awareness**

*Limited spaces available*



### PA Job Fair Sponsor

**Job fair \$2,000 | w/ exhibitor booth \$4,500**

Connect with practising PAs, new graduates, and students exploring career opportunities, and position your organization as an employer of choice.

The PA Job Fair is scheduled for Saturday morning from 9:00–12:00. Date and time are subject to change at the discretion of the conference organizers

**Best for: Recruitment, workforce development, Plus more with Exhibition**

*High-interest opportunity | Limited availability*



### Symposium Sponsor | \$3,500

Support focused learning and professional discussion while positioning your organization as a contributor to education and innovation within the PA community. Includes a 1-hour unopposed symposium session, subject to program availability and conference planning.

**Best for: Thought leadership, education, brand alignment**

*Only 2 available*



### Workshop Sponsor

**Half-day \$3,000 | Full-Day \$5,000**

Work collaboratively with the conference organizers to host a clinical or non-clinical workshop aligned with conference learning objectives. This opportunity supports hands-on education and skill development through interactive learning experiences.

**Best for: Education, practical engagement, credibility**

*Limited Availability*

# FEATURED SPONSORSHIPS

## CAPA 2026



### Headshot Booth Sponsor | **\$3,500**

Support professional development by sponsoring a dedicated professional photographer during the National PA Job Fair Sponsor recognition includes logo placement associated with the headshot experience.

**Best for: Employer branding, professional development**

*Only 1 available*



### Delegate Bag Sponsor | **\$1,000**

Place your brand directly into the hands of every delegate with visibility that lasts beyond the conference. Includes one insert up to 8.5" x 11". Inserts must be supplied by the sponsor and are subject to approval by conference organizers.

**Best for: High-impact brand visibility**

*Multiple options available*



### Advertising Sponsor | **Email for pricing**

Increase brand exposure through targeted advertising across conference platforms, including digital placements and on-site visibility.

**Best for: Broad awareness, repeated exposure**

*Multiple options available*



### Custom Sponsor | **Email for pricing**

If you have a sponsorship idea you'd like to discuss or are looking for something beyond what's listed in the prospectus, please reach out and share your request. We're happy to explore custom opportunities where possible.

**Best for: New and unique ideas, or sponsorship not listed above**

*Multiple options available*

# PREMIER SPONSORSHIP

## CAPA 2026

Our Platinum, Gold, Silver, and Bronze sponsorships offer tiered visibility and engagement with Canada's national Physician Assistant community.

All packages provide exposure to practising PAs, PA students, educators, and healthcare leaders through a combination of on-site presence, digital promotion, and recognition throughout the conference.

Higher tiers include increased brand prominence, premium placement, and enhanced engagement opportunities.

BENEFITS	PLATINUM \$10,500	GOLD \$7,500	SILVER \$6,500	BRONZE \$5,500
Exhibitor Booth	✓	✓	✓	✓
Profile on Website	✓	✓	✓	✓
Banner Ad	✓	✓	✓	✓
Opening Recognition	✓	✓	✓	✓
Social Media	✓	✓	✓	✓
Email	✓	✓	✓	✓
Digital Ads	✓	✓	✓	✓
Delegate Bag Insert	✓	✓	✓	✓
Speaking Opportunity	✓			
Breakfast Sponsor	✓	✓	✓	
Lunch Sponsor	✓	✓	✓	
Welcome Reception	✓			
Two Passes	✓			
Two Hotel Room Nights	✓	✓		

# SECURE YOUR SPOT TODAY!



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Scan QR code or visit

<https://capa-acam.ca/capa2026/sponsors-exhibitors>

to pay online

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**Contact us for more details or to discuss a package  
that works for you!**

## Cancellation Policy

Once your application and payment have been accepted and processed, 50% of the total payment is non-refundable, regardless of when the cancellation notice is received.

No refunds will be issued for cancellations made within 30 days of the conference date. All cancellation notices must be submitted in writing to the Coordinator, Events at [bmillham@capa-acam.ca](mailto:bmillham@capa-acam.ca).

Please find the current cancellation policy here: <https://capa-acam.ca/profession/policies/refund-policy>

**[www.capa-acam.ca](http://www.capa-acam.ca) | 613-248-2272**



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